

Abstract:

This study focuses on the financial performance analysis and reporting practices of SGR Green Solutions, a company dedicated to sustainable and eco-friendly solutions. Financial performance analysis is a vital tool for evaluating a company's profitability, liquidity, solvency, and operational efficiency, which are critical for strategic decision-making and fostering investor confidence. The research aims to assess the financial health of SGR Green Solutions, identify areas of strength and weakness, and propose actionable recommendations for improvement.

The study employs a comprehensive analysis of financial statements, including the income statement, balance sheet, and cash flow statement, over a defined period. Key financial ratios such as net profit margin, return on assets, current ratio, and debt-to-equity ratio are used to evaluate the company's performance. The research also examines the transparency and compliance of financial reporting practices with regulatory standards and their alignment with the company's sustainability objectives.

Findings reveal that SGR Green Solutions demonstrates steady profitability and operational efficiency but faces challenges in optimizing debt management and cash flow. The study concludes with recommendations to enhance financial performance, including better cost control, improved working capital management, and leveraging advanced reporting tools to ensure accuracy, transparency, and alignment with sustainable growth goals.